

90TH ANNUAL

Agriculture & Rural Affairs

CONFERENCE



MARCH 24-26, 2010
THE RENAISSANCE HOTEL
AUSTIN, TEXAS



**TexasBankers
Association**
One Industry. One Vision. One Voice.

SCHEDULE

WEDNESDAY, MARCH 24

- 1:30 p.m. – 2:00 p.m.
Pre-Conference Registration
- 2:00 p.m. – 5:00 p.m.
Pre-Conference Workshop
Ag Loan Docs: What You Don't Know
CAN Hurt You!
Karen M. Neeley
*Cox Smith Matthews Incorporated,
Austin, TX*
- 5:00 p.m. – 6:30 p.m.
Opening Cocktail Reception
Guests Invited

THURSDAY, MARCH 25

- 7:15 a.m. – 8:00 a.m.
Continental Breakfast & Registration
- 8:00 a.m. – 8:30 a.m.
Conference Welcoming Remarks
Terry Allen
*Chairman, TBA Agriculture & Rural
Affairs Committee
Farmers State Bank, Center, TX*
Todd Staples
*Commissioner, Texas Department of
Agriculture, Austin, TX*
- 8:30 a.m. – 9:30 a.m.
U.S. and Global Economic and Market
Outlook for Livestock Producers
Randy Blach
CattleFax, Englewood, CO

- 9:30 a.m. – 9:45 a.m.
Coffee Break
- 9:45 a.m. – 10:30 a.m.
Texas Land Markets in 2010: What You
Should Know
Charles Gilliland, Ph.D.
*Real Estate Center at Texas A & M
University, College Station, TX*
- 10:30 a.m. – 10:45 a.m.
Coffee Break
- 10:45 a.m. – 11:45 a.m.
Marketing Can Be Done Well
Scott Stewart
Stewart-Peterson, Inc., West Bend, WI
- 11:45 a.m. – 12:45 p.m.
Luncheon
**Sponsored by: Zions Agricultural
Finance**
- 1:00 p.m. – 2:00 p.m.
Negotiating Transmission Line
Easement in Lieu of Condemnation
W. Judon Fambrough
*Real Estate Center at Texas A & M
University, College Station, TX*
- 2:00 p.m. – 2:15 p.m.
Coffee Break
- 2:15 p.m. – 3:00 p.m.
Washington, Agriculture and the Ag
Banking Business
John Heasley
Texas Bankers Association, Austin, TX
Seaver Sowers

*ABA Center for Agricultural and Rural
Banking, Washington, D.C.*

- 3:30 p.m.
Buses depart for Flat Creek Estate
Registered Guests Invited
- 4:30 p.m. – 7:30 p.m.
Tour, Reception & Dinner at Flat Creek
Estate Vineyard & Winery
- 8:30 p.m.
Arrive Renaissance Hotel

FRIDAY, MARCH 26

- 7:15 a.m. – 8:00 a.m.
Continental Breakfast
- 8:00 a.m. – 9:30 a.m.
Agriculture: What's Around the Corner
and Down the Road?
David M. Kohl, Ph.D.
*Professor Emeritus, Agricultural and
Applied Economics
Virginia Tech, Blacksburg, VA*
- 9:30 a.m. – 9:45 a.m.
Coffee Break
- 9:45 a.m. – 11:00 a.m.
Industry Perspectives and Challenges
Moderated by David Kohl
Jason Skaggs
*Texas and Southwestern Cattle Raisers
Association, Austin, TX*
Josh Winegarner
*Texas Cattle Feeders Association
Amarillo, TX*
David Gibson
Corn Producers Board, Lubbock, TX
Jeff Nunley
*South Texas Cotton and Grain Association
Victoria, TX*
- 11:00 a.m. – 11:15 a.m.
Coffee Break
- 11:15 a.m. – 12:00 p.m.
Preacher Paul on Wildlife Management
Dale Rollins
*Texas Agrilife Extension Service
San Angelo, TX*
- 12:00 p.m.
Grand Prize Drawing and Adjournment



A view of the 360 Bridge and Lake Austin.

GENERAL INFORMATION

WHO SHOULD ATTEND

Community Bank CEOs, Senior Lending Officers and Ag customers will benefit from attending this ag industry update. The networking opportunities and presentations are invaluable to you and your success in the market. Conference topics address legal, legislative and market issues impacting agri business in Texas and the U.S.

Spouses/Guests are invited to attend the cocktail reception on Wednesday and may register for the field trip and dinner on Thursday for a registration fee of \$75.00. Information about local attractions and activities will be available at the registration desk.

PRE-CONFERENCE SESSION

This year, guest speaker Karen Neeley, with Cox Smith Matthews Incorporated, will conduct a Pre-Conference Workshop on "Ag Loan Doc: What You Don't Know CAN Hurt You!" As part of your registration fee, attend this three-hour workshop on the nuts and bolts and challenges of Texas Ag Loan Documentation.

FIELD TRIP AND DINNER

Flat Creek Estate Vineyard and Winery captures the romance and charm one would anticipate when visiting any renowned wine region in the world. The 80-acre estate is located in the Texas Hill Country just outside of Austin. With a commitment to quality throughout the 20 acres of vineyards and 10,000 case-winery, the wine portfolio reflects the commitment to crafting quality Texas wine. Flat Creek Estate Vineyard and Winery was named as Food and Wine magazine's, "50 Most Amazing Places to Taste Wine in America."

Conference attendees and their guests will be treated to a winery tour and walk through the vineyards. Afterward, the group will congregate in the Bistro for dinner.

REGISTRATION/CANCELLATION

The registration fee is \$575.00 for the full conference for TBA members (\$1,150.00 for non-members). The fee includes program, materials, breakfasts, lunch, field trip, cocktail receptions and dinner. Guests of participants may register for the Thursday afternoon field trip and dinner to Flat Creek Estate Vineyard and Winery for \$75.00.

Please register by completing the attached form and return it and your fee as indicated below. Confirmation will be sent to you prior to the program. Full registration fees will be refunded if written notice is received no later than March 17, 2010. There is no refund after this date. For additional information, contact TBA at 1-800-462-7295 or FAX (512) 473-2560.

BRING YOUR BEST AG CUSTOMERS!

A special "customer" fee of \$225.00 is available when you bring a customer with you to the conference. Industry and legislative updates, tours and social events make this program a memorable and educational experience for your best ag customers.

HOTEL INFORMATION

This year's conference will be held at the Renaissance Hotel, 9721 Arboretum Blvd. in northwest Austin. Nestled in the picturesque hills of Texas Hill Country, this luxury hotel in Austin provides a tranquil environment surrounded by nature trails and 95 breathtaking acres. Enjoy close proximity to Downtown, University of Texas, Sixth Street, Austin Bergstrom International Airport and The Domain Shopping Center, less than two miles from this hotel. From the dramatic nine-story atrium to the stylish oversized rooms, the hotel features upscale amenities to revitalize body and mind.

Reservations should be made directly with the hotel by calling (800) 468-3571 or (512) 343-2626. A special room rate of \$159.00 has been reserved for the Texas Bankers Association. Please state you are with the TBA group in order to receive this reduced rate. All room reservations must be made no later than **March 5, 2010**, in order to secure a room for the conference at this rate. **MAKE YOUR RESERVATIONS EARLY!**

COURSE MATERIALS & DRESS

Written outlines compiled by the speakers will be distributed to all registrants. Recommended dress for the entire conference, field trip and dinner is business casual.

CONTINUING EDUCATION

Awarded: 14 hours with **Texas State Board of Public Accountancy**

Applied: 11 hours CLBB from Institute of Certified Bankers

QUESTIONS?

PLEASE CONTACT THE TBA PROFESSIONAL DEVELOPMENT DEPARTMENT:

Phone
(512) 472-8388 • (800) 462-7295

E-mail
carolyn@texasbankers.com

Web
www.texasbankers.com

We gratefully acknowledge the planning efforts of the 2009-2010
Texas Bankers Association Agriculture & Rural Affairs Committee

Terry Allen
Chairman
Farmers State Bank, Center

Robert E. Ainsley
The Hondo National Bank
Hondo

Mike Baustert
First National Bank of Chillicothe

Gary Chumley
National Bank, Gatesville

James M. Clark, Jr.
First State Bank, Mabank

C. Boyd Finch
Commercial State Bank, Midland

Fred Hilscher
First National Bank of Shiner

Brandon Luedke
Austin County State Bank, Bellville

Mark Mann
West Texas National Bank, Seminole

John Minor
National Bank, Waco

Anthony Olivieri
TIB – The Independent Bankers Bank
Houston

Robert L. Stewart
Grandview Bank, Grandview

Bryan Studdard
Roscoe State Bank, Roscoe

Lee Tackett
First State Bank, Athens

90TH ANNUAL

Agriculture & Rural Affairs

CONFERENCE

March 24-26, 2010
REGISTRATION

TBA members and associate members receive a special rate of \$575. The non-member fee is \$1,150.

Please duplicate form for each registrant.

Yes, I wish to attend the free pre-conference workshop.

*If you have a disability that may impact your participation, please forward a statement regarding your special needs to TBA.
For IRS reporting purposes, the food cost portion of your registration is approximately \$225.*

Bankers

Name Mr. Ms. Title

E-mail Address

Bank

Street Address

Mailing Address (if different from Street Address)

City, State, Zip

Phone Fax

Guests (\$75 each)

Name Mr. Ms. City, State

Name Mr. Ms. City, State

Ag Customers (\$225 each)

Name Mr. Ms.

Company City, State

Name Mr. Ms.

Company City, State

Please complete and mail with check to:

Texas Bankers Association • P.O. Box 2569 • Austin, Texas 78768-2569

800-462-7295 / 512-472-8388 phone • 512-473-2560 fax

TBA members register online.

Go to: www.texasbankers.com and use the member login to access registration



**Texas Bankers
Association**
One Industry. One Vision. One Voice.